

**Subject:** Division of Enrollment Management to launch ApplyUTA  
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**From:** Division of Enrollment Management



**THURSDAY, MARCH 14, 2024**

**New ApplyUTA graduate application — Admission application links to be redirected to [uta.edu/apply](https://uta.edu/apply)**

The Division of Enrollment Management will soon launch **ApplyUTA**, a new UTA-managed application for graduate admission. Powered by the Slate constituent relationship management system, the application will be implemented in phases and will eventually replace ApplyTexas as the exclusive UTA graduate application in the next year. The Office of the Provost oversees this implementation.

**The first phase of the move to ApplyUTA will launch on March 18.** At that time, an ApplyUTA graduate application will be available concurrently with the ApplyTexas graduate application. To maintain both options, the Office of Information Technology will redirect all “Apply Now” clickable links and buttons across various UTA sites to lead to a single landing page: [uta.edu/apply](https://uta.edu/apply). This landing page will contain pertinent information to guide prospective graduate students toward the proper application option. The remaining phases will be implemented throughout projects outlined in an overall [program timeline](#).

To aid in this change, all units associated with recruitment efforts must complete the following actions to ensure all documents — electronic and print — are updated to reflect this change:

- Review web pages that direct prospective graduate students to apply. Text-only

references to ApplyTexas should be diminished, and prospective graduate students should be directed to [uta.edu/apply](https://uta.edu/apply) instead.

- Review any electronic files or printed materials distributed to prospective graduate students. These materials should be updated to reference [uta.edu/apply](https://uta.edu/apply).
- Direct prospective graduate students to [uta.edu/apply](https://uta.edu/apply) during live presentations.

Please ensure that your unit(s) complete the actions above. If applicable, please forward this information to other appropriate recipients in your area.

If you have any questions, please contact the UTA CRM Project Team at [crmproject@uta.edu](mailto:crmproject@uta.edu). For more information on implementing the ApplyUTA graduate application, visit the [project website](#).



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