Subject: Slate CRM: Graduate Programs newsletter
Date: Monday, November 13, 2023 at 4:52:34 PM Central Standard Time
From: CRM Grad Program

Slate CRM: Graduate Programs

GREETINGS FROM PROVOST TAMARA L. BROWN

Welcome to the first edition of the Slate CRM: Graduate Programs newsletter! Our goal is to highlight project activities, announcements, and upcoming events related to the [Slate CRM for graduate programs](#).

Your willingness to adopt Slate as the exclusive student recruitment and admittance tool

for your program will significantly improve the application experience for all prospective graduate students. As we begin to implement Slate across all graduate programs, we look forward to sharing our updates and successes with the UTA community.

WHY SLATE?

Slate provides an innovative approach to recruitment efforts. Adaptable to be customized, Slate provides an all-in-one solution to manage student applications, communication with applicants, review and processing of applicant materials, reporting, analytics, and more. Through UTA's implementation of [Slate for undergraduate recruitment](#), we have gained valuable insight on Slate's intuitiveness with the user and responsive to individual needs.

[Read about the Slate first-year successes for 2021-2022 undergraduate recruitment.](#)

WHAT SHOULD GRADUATE PROGRAMS EXPECT DURING IMPLEMENTATION?

The initial rollout for the graduate admissions application in Slate will include standardized features common to all graduate program applications. Ongoing development will introduce customized features that best suit each program's specific recruitment and admissions needs. UTA's CRM team will soon invite program representatives to collaborate in developing custom features to be added to program-specific applications.

TIMELINE: CURRENT STATUS

- **Announcement of Slate CRM** for graduate programs:
  [Announcement email](#) sent on October 26 to University and academic program leadership.

- **Listening Sessions**:
  Wednesday, Nov. 15, 1–2:30 p.m.
  Friday, Nov. 17, 2–3:30 p.m.

- **Graduate programs begin use** of standardized Slate application:
  February 2024

PROJECT LEADERSHIP

PROGRAM IMPLEMENTATION TEAM

Maria Martinez-Cosio, Ph.D.
Senior Vice Provost
for Academic Affairs, *ad interim*

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If you have questions or comments, please contact crmgradprogram@uta.edu.

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