

Subject: Slate CRM: Graduate Programs newsletter issue #2
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From: CRM Grad Program

Slate CRM: Graduate Programs



SLATE LISTENING SESSIONS HOSTED IN TEAMS

UTA's CRM team hosted listening sessions in Microsoft Teams on Nov. 15 and Nov. 17. The listening sessions are designed to bring awareness to the Slate implementation project, demonstrate Slate features, and identify needs from those who handle graduate recruitment and applications.

Various members of graduate programs and admissions were in attendance to discuss the upcoming Slate graduate application. UTA's CRM team gathered valuable feedback from the campus community and will consider participant responses while planning the Slate implementation. Future listening session dates will be announced when available. Visit the [Slate CRM: Graduate Recruitment](#) project website for more information on the listening session findings.

SLATE CHAMPIONS IDENTIFIED

On Nov. 15, graduate programs received a request for Slate champions. The champion is the hub for disseminating information to the college and working with the CRM team to ensure smooth adoption. The following champions were selected to represent their programs:

- **Antwan Williams, J.D.**, Assistant Director, SSW
- **Lisa Hooks**, Director of Academic Recruiting, COB
- **Lin Larson**, Director of Recruitment, COE
- **Candice Calhoun-Butts, Ph.D.**, Assistant Dean of Enrollment and Student Services, CONHI
- **Cheryl Donaldson**, Director of Academic and Student Affairs, CAPP
- **Derrick Perry**, Director of Online Programs, COEd
- **Les Ridingin, Ph.D.**, Assistant Dean for Academic Affairs, COLA
- **Frank Foss, Ph.D.**, Associate Professor – Chemistry, COS

PILOT APPLICATION PROGRAMS IDENTIFIED

Beginning in February 2024, graduate applicants will have the opportunity to utilize a standardized application in Slate. The application will contain select introductory features available to all programs. Two programs have been selected to pilot a standardized application that will include additional, limited customized fields:

- Master of Architecture
- Ph.D. in Social Work

The purpose of the pilot application is to gather data to determine how to best customize features for individual programs. After initial implementation in February and throughout 2024, information collected through the pilot applications will influence ongoing

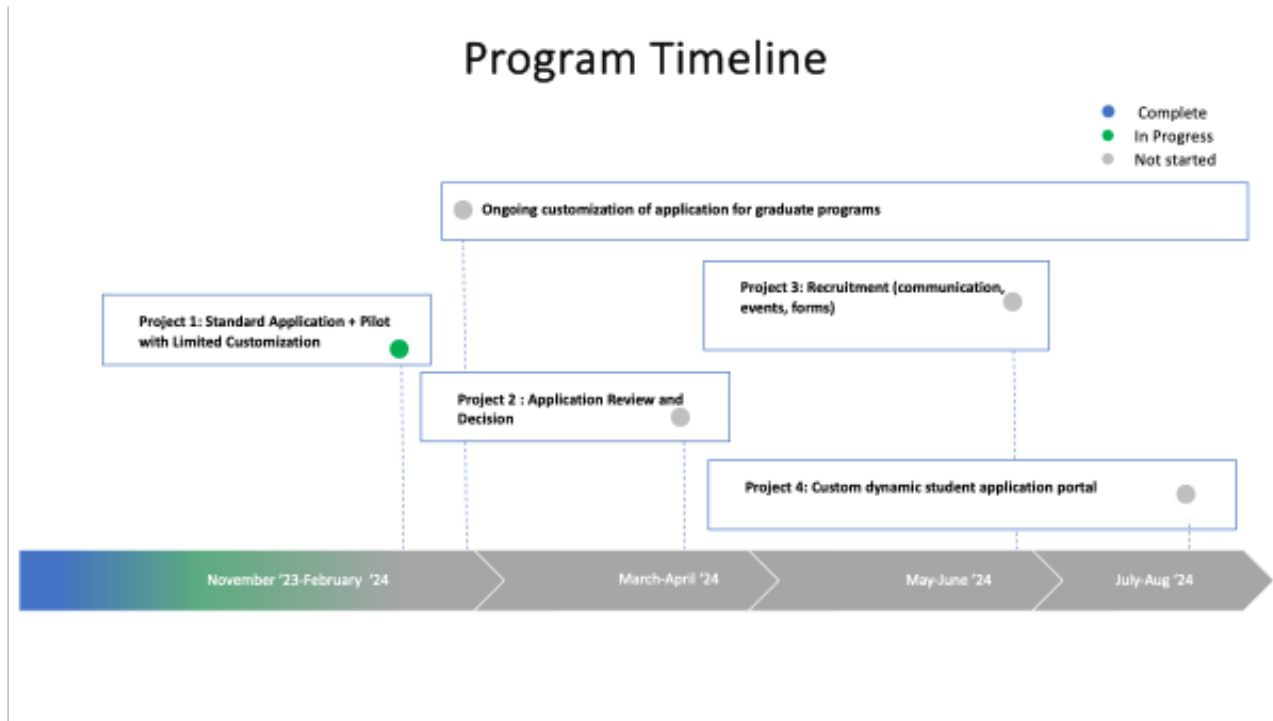
development to efficiently introduce customized features that best suit each program’s specific needs.

APPLICATION FEES IN SLATE

Slate supports integration with external payment processors. UTA uses TouchNet to accept application fee payments. The CRM team is currently working on Slate and TouchNet integration to allow applicants to submit application fees directly in Slate.

PROGRAM TIMELINE

Click the image to enlarge



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