Subject:	Slate: Graduate Application & Recruitment newsletter issue #6
Date:	Friday, March 8, 2024 at 12:09:01 PM Central Standard Time
From:	CRM Grad Program

THE SLATE GRADUATE APPLICATION IS NOW KNOWN AS APPLYUTA

The graduate application in Slate has a new name: **ApplyUTA**. This new branding brings the benefit of a name that is easy to market and easy to remember.

"APPLY NOW" APPLICATION LINK REDIRECT

Beginning March 18, the standardized ApplyUTA graduate application and the ApplyTexas application will be available concurrently. All "Apply Now" buttons and links across various UTA sites will be updated to lead to a single landing page: uta.edu/apply. This landing page will contain all pertinent information to guide prospective graduate students toward the proper application. You can find more information in the *Preparation for March 18 go-live* section below.

To assist with the uta.edu/apply redirect, all graduate academic units, campus communicators, marketers, and staff involved in graduate recruitment will soon receive more information about action items to complete.

FURTHER GRADUATE APPLICATION TESTING IS SCHEDULED FOR MARCH

First round of testing overview

[End-to-end user acceptance testing](#), now known as the first round of testing, took place Feb. 19-22. Identified testers submitted test applications to ensure a comprehensive assessment of the following:

- Successful application submissions
- MyMav and Perceptive Content integration
- Status notation of missing materials or missing fee payment
- Completed applications awaiting an admission decision

The champions and Office of Admissions staff completed testing. Various identified issues were immediately resolved during testing, while others were notated for remediation before the next round of testing. All test results were compiled from data gathered in Slate, MyMav, Perceptive Content, and tester comments notated in a shared Microsoft Teams folder.

Second round of testing scheduled

UTA leadership has determined that extended testing is required to achieve sufficient data to serve our target audiences best. A second round of testing will be held over the next week to cover various areas.

PREPARATION FOR MARCH 18 GO LIVE

Before launch

The Office of Information Technology will redirect all "Apply Now" clickable links and buttons across various UTA sites to lead to a single landing page: [uta.edu/apply](#). This landing page will contain all pertinent information to guide prospective graduate students toward the proper application.

As mentioned in the second section of this newsletter, all units related to graduate programs and recruitment will receive more information soon.

After launch

Please reference ApplyUTA as the preferred graduate application path for applicable students. As a reminder, the following academic programs will be available in ApplyUTA and ApplyTexas in March:

- ApplyUTA – All master's and doctoral degrees available. *Certificates and non-degree programs will not be available in March.*

- ApplyTexas – All master's, doctoral, certificate, and non-degree programs available.

As we progress in our [program timeline](#), all academic programs will be available in the ApplyUTA graduate application.

Managed directly by the departments receiving the applications, ApplyUTA will significantly improve the application experience for prospective graduate students and provide greater transparency regarding back-end application tracking. Based on tester feedback, ApplyUTA has proven to deliver an easier graduate application process when compared to ApplyTexas.
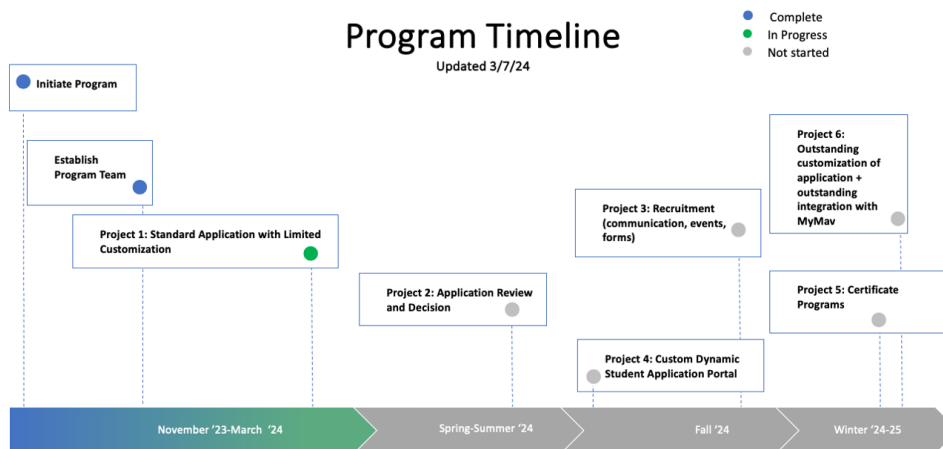
PROJECT 1 TIMELINE
Click the image to enlarge

Project 1 Timeline
Updated 3/7/24
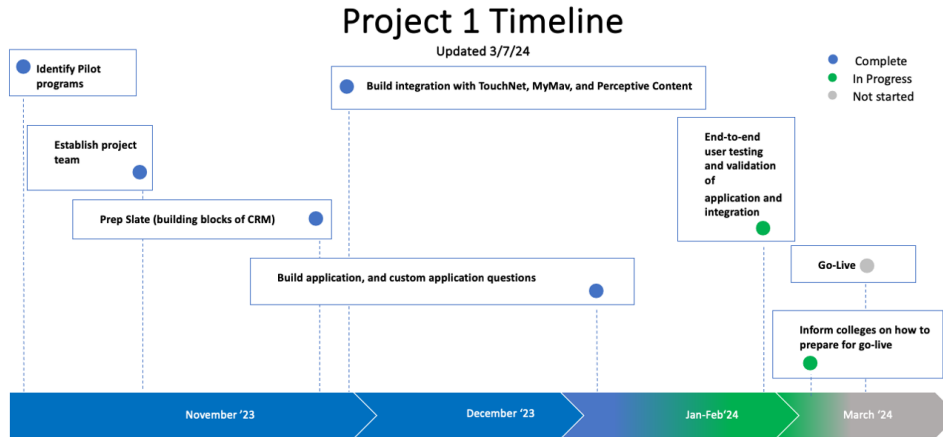
PROGRAM TIMELINE
Click the image to enlarge

Program Timeline
Updated 3/7/24

THE UNIVERSITY OF TEXAS AT ARLINGTON

Sent on behalf of the Office of the Provost and Senior Vice President for Academic Affairs

crmgradprogram@uta.edu | Project site: Slate CRM: Graduate Recruitment