Subject: ApplyUTA: Graduate Application & Recruitment newsletter issue #7

Date: Wednesday, April 3, 2024 at 4:13:17 PM Central Daylight Time

From: CRM Grad Program



SLATE CRM: Graduate Application & Recruitment

The ApplyUTA Graduate Application is Live

We are excited to announce that the ApplyUTA graduate application is live! Officially launched on March 18, ApplyUTA is available as a graduate application option.

ApplyUTA used for all master's and doctoral applications

Reminder: As of March 22, ApplyUTA is the sole platform for new master's and doctoral degree applications. Active master's and doctoral applications in ApplyTexas started before March 22 can still be submitted. Certificate and non-degree programs remain available in ApplyTexas.

A message has been added to ApplyTexas to redirect applicants to ApplyUTA. Please share this reminder with colleagues in your organization as needed.

Admission application links redirected to uta.edu/apply

To maintain both ApplyUTA and ApplyTexas graduate application options, the Office of Information Technology has redirected all "Apply Now" clickable links and buttons across the UTA website to lead to a single landing page: uta.edu/apply.

To aid in this change, all units associated with recruitment efforts have been asked to complete the following actions to ensure all documents – electronic and print – are updated to reflect this change:

- Review web pages that direct prospective graduate students to apply. Prospective graduate students should be directed to <u>uta.edu/apply</u> instead of ApplyTexas.
- Review any electronic files or printed materials distributed to prospective graduate students and update to reference <u>uta.edu/apply</u>.
- Direct prospective graduate students to <u>uta.edu/apply</u> during live presentations.

A streamlined graduate application process

We have seen graduate applications completed in under 10 minutes from start time to submission – a testament to the efficiency that ApplyUTA has introduced to the graduate

application process. We strive to offer a positive student experience, beginning with the initial click to start applying to the University.

Questions?

If you have questions, please contact the following:

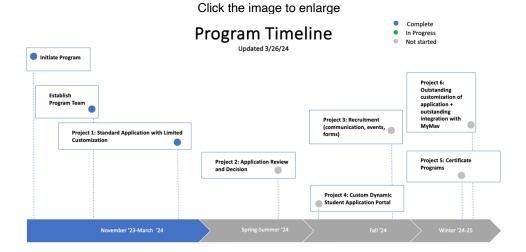
- Overall graduate application: Enrollment Management CRM Team crmproject@uta.edu
- Application data in MyMav: Admissions Processing admissionsprocessing@uta.edu
- Application data in Perceptive Content: Admissions Processing admissionsprocessing@uta.edu

Our Gratitude

We couldn't have had a successful launch without the unity shown throughout our graduate programs. We are grateful for the short-notice answers to our calls to action. We appreciate the invaluable support we have received, and we are excited to blaze a trail toward continuing to craft an improved graduate application experience for prospective students and UTA staff.

Current Status

- · Project 1 closeout
- Preplanning for Project 2: Application Review and Decision





Sent on behalf of the Office of the Provost and Senior Vice President for Academic Affairs crmgradprogram@uta.edu | Project site: Slate CRM: Graduate Recruitment